



MEGAN MERRILL

GRAPHIC DESIGNER

(801)808-3715 | meganlaynedesign@gmail.com | meganlaynedesign.com

I am an experienced, mid-level graphic designer with a passion for creativity and innovation. I am seeking a full-time role where I can elevate your brand with fresh ideas and impactful designs.

SKILLS

- Skilled in Adobe Illustrator and Photoshop
- Expert in creating graphics in Canva
- Collaborating with teams and applying corrections
- Marketing through email, text and social media
- Experienced in production level surface patterns and packaging

EXPERIENCE

GRAPHIC DESIGNER

Lou Lou and Company | February 2024-Current

- Create Social Media Graphics for an account with 700K + followers
- Design all company emails for product launches, sales and wholesale
- Strategize design and marketing for sales and events
- Work closely with Marketing Director and Social Media Manager
- Collaborate with marketing team to create top performing Ads
- Design mailers, marketing inserts and a Wholesale Catalog for print

GRAPHIC DESIGNER | CUSTOMER SERVICE MANAGER

Head Kandy LLC | January-October 2023

- Design Social Media Graphics and Ads
- Participate in weekly meetings pertaining to marketing tactics
- Attend and help direct photoshoots for graphic design needs
- Supervise and manage a team of customer service representatives
- Clear and empathetic communication with customers and team members

FREELANCE GRAPHIC DESIGNER

Megan Layne Design | 2019-2023

- Collaborate with brands to design surface patterns for production
- Illustrate and Design custom projects for clients
- Handle finances for successfully operating as small business.
- Utilize Adobe Suites and Procreate (iPad) to bring client's ideas to fruition
- Clear and consistent communication with a variety of clients, small and large

EDUCATION

ASSOCIATES DEGREE

Associate of Science: General Studies

Salt Lake Community College | August 2020

REFERENCES

BURGANDY FISHER

Lou Lou and Company | Marketing Director
(801) 227-9736 | burgandyrain20@gmail.com

BRANDI GARD WEBB

Head Kandy, LLC | Marketing Director
(801) 928-0655 | bgardwebb@gmail.com

ATLANTA JONES

Head Kandy, LLC | Social Media Manager
((801) 953-4447 | atlantamj@gmail.com